

Find your audience on Okuna

I wrote a great post! Where should I put it?



It depends. On Okuna, you have different ways to reach different audiences.

Where to put your post

Choose "world" for visibility to the widest possible audience.

Choose a community to share your post with Okuna users interested in a specific topic.



World



A community

- During the beta, posting to "world" means visibility to (potentially) all Okuna users.
- After public launch, "world" posts will be potentially visible to Internet users outside Okuna, if they have the post URL.
- For now, posts you share with the world appear in the timeline of every user who follows you or is connected with you. They also appear on your personal profile.

- Search for the right community by topic.
- You must join a community before you can post. Remember to read the rules!
- Communities can be either public or private.
- Posts in public communities are visible to any Okuna user who visits that community. After public launch, posts in public communities will be visible to Internet users outside Okuna, if they have the post URL.

"World" posts are not automatically visible to the public outside Okuna. To protect user privacy, Okuna will not allow search engines to display even our public posts in keyword or username searches.

To share a "world" post outside Okuna, you will need to share the direct post URL.

Private posts will not be shareable outside the specific audience you choose for them, even if you share the URL. A private post's direct URL will only work for the Okuna audience you chose for that post.

Posts you share with a community will appear in the timelines of members of that community. Also, posts you have shared with public communities will eventually appear on your personal profile.

Wow. I appreciate that!



Choose "Connections" to make your post visible only to Okuna users you know.

Choose a circle to make your post visible only to a select group within your Okuna connections.



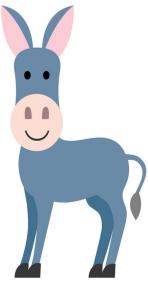
Connections



A circle

- This gives you a fairly broad audience (depending on how many Okuna users you have connected with) but without making your post visible to the general public.
- Posts you share with your connections will appear in your connections' timelines. They will also appear on your personal profile, but only to you and your connections.

- Share private posts with a select circle, eg "Friends" or "Family." A circle can be as big or as small and select as you want.
- Posts you share with a circle will appear in the timelines of your connections in that circle. They will also appear on your personal profile, but only to you and your connections in that circle.



Messaging is a planned feature.

Messaging



Is your post inappropriate?

Sensitive content

- Private messaging is not yet available on Okuna, but many users have requested it. It's on the development roadmap!
- For now, to share a post privately with one user, first connect with that user, then create a circle that contains only that person.

- For communities, please read the community rules. Some communities allow sensitive or mature content, and restrict membership accordingly.
- Within your own circles, you are the host. You set the tone, and moderate if needed.
- Illegal or violent content is not allowed on Okuna, regardless of post visibility. Being honest and expressive is fine; abuse is not. As adults, we exercise judgment.

Tips

If you post mostly in communities, your profile page will appear blank. Consider posting at least one "world" post to introduce yourself to users who visit your profile!



The community /c/okuna is great for discussing the Okuna platform. For general-interest posts, try posting in one of the other communities that are for general chat, like /c/questions.